

O/o. General Manager (S & M - CM)  
Sales & Marketing - Consumer Mobility  
3<sup>rd</sup> Floor, "A" Wing, New Administrative Building  
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**भारत संचार निगम लिमिटेड**  
(भारत सरकार का उद्यम)  
**BHARAT SANCHAR NIGAM LIMITED**  
(A Government of India Enterprise)

**SALES & MKTG-CM/165/RCVs & TOPUPs/2015-16/10**

**dated**

**17.07.2015**

**Sub: Full Usage Value equal to MRP offer on Top-up in prepaid mobile services – reg.**

**Ref: C.O.ND ECT approval No. 1884 dated 30.06.2015.**

Approval of the competent authority is hereby conveyed for launching of “ **Four days Offer**” on **Full Usage Value** equal to MRP on the following Topup in Tamilnadu LSA (including CHTD) under GSM prepaid mobile services as mentioned below:-

Sl. No.	Details of the offer	Applicable Top-up MRP in Rs.	Period of offer
1	<b>Full Usage Value Equal to MRP on Topup Voucher/ C-Topup/Flexi Top-up</b>	<b>220</b>	<b>21.07.15 to 24.07.15 (Four days only)</b>

This is for kind information and necessary action please.

(Anandhi Sankararaman)

**Assistant General Manager (Mktg-CM-I)**

Phone: 044-28295177

Mobile: 9486100540

To

GM (NW-O CM), Trichy -1/ Coimbatore, GM(S&M-CM), Chennai Telephones,

GM (F) / Sr. GM (TR) TN Circle, Chennai

DGM/DE IN SZ - Trichy

DGM (NW-O)/DE IT, Coimbatore.

Heads of All SSA

DGM (Sales) /DGM (CS) TN Circle, Chennai

DGM (ITPC) HD, DGM(S&M-CM)/AGM(S&M-CM), Chennai Telephones, Chennai